

self-build solutions

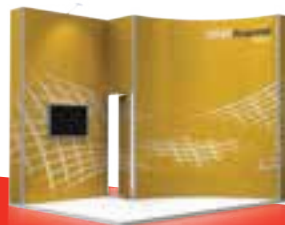
# The most *intelligent* way to exhibit



**ISOframe**  
ripple



**ISOframe**  
wave



**ISOframe**  
fabric



**ISOframe**  
express pop-up



**ISOframe**  
exhibit

**ISOframe**  
intelligent exhibiting™



**RIPPLE**

The ultra-lightweight linking banner stand system.

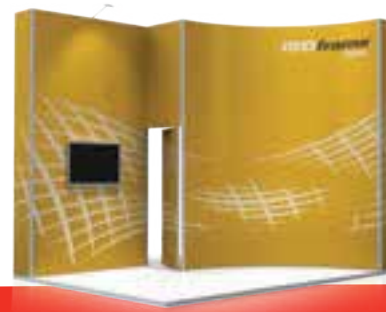
page 04



**WAVE**

The World's first fully flexible exhibition system.

page 08



**FABRIC**

The tool-less, screw-less tension Fabric system.

page 12



**EXPRESS POP-UP**

Custom shape modular pop-ups built to order.

page 16



Free online design software... See page 27

## There's a self-build exhibition solution for everyone.

Are you planning on building your own exhibition stand? Chances are you're looking for a system that is lightweight, portable and easy to put together. Whatever your location, whatever your event size, we have the perfect ISOframe solution for you.

We have a range of flexible and fast assembly systems that are designed to be versatile and cost effective. Our systems can be reconfigured and re-used time and time again.

All ISOframe products are tool-less, portable and very easy to assemble, with a great range of accessories, to allow systems to perfectly suit your exact needs.



### EXHIBIT

A 'next generation' custom modular exhibition system.

page 18



### COUNTERS

Portable free-standing and modular counters.

page 22



### INFOPOINTS

Media display accessories to enhance your stand.

page 24



### LIGHTBOXES

Stunning backlit stand design elements.

page 25



NEW FOR 2015

04  
05

# ISOframe<sup>®</sup> ripple

## The ultra-lightweight linking banner-stand system.

Very portable, compact and tool-less. ISOframe Ripple can be used as a single banner-stand or add panels to create a system you can bend and flex to fit the venue, a great alternative to pop-up. Perfect for smaller event spaces.

Ideal for floor sizes up to 12m<sup>2</sup>.  
Maximum height 2.2m.



Three Panel Kit



One Panel Kit



Two Panel Kit



3m x 3m



4m x 2m



Five Panel Kit



A three panel Ripple kit with flexible centre panel



One panel media module



A five panel kit - three rigid panels and two flexible panels



Ripple kits are ideal for small shell scheme spaces using close-to-wall base supports



Ripple kits can flex to fit any event space. Pictured with close-to-wall base supports

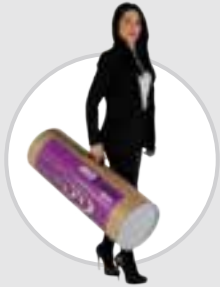


A seven panel Ripple kit



A five panel Ripple kit case-to-counter and small screen

## Low cost Case to Counter



Lightweight and easy to carry



Simply attach base and counter top



Attach graphic to complete the counter



**NEW FOR 2015**

## ISOframe Ripple - the ultimate linking banner-stand system you can flex to suit any venue.

Why choose between traditional banner-stands and a pop-up display when Ripple gives you the best of both? A truly flexible banner stand system you can use as individual banner stands you can then link together to create a bendable display of any width. ISOframe Ripple is the perfect flexible choice for any exhibition or event.

Ripple is easy to carry and very compact. This, allied with tool-less assembly, means the system can be set up seconds.

Add more panels and create a display that can bend and flex to suit your venue - Ripple quite literally changes the shape of your exhibition display experience.

All graphic panels can either be attached to a frame or used as a flexi-link graphic. Add or remove panels one-by-one to change the overall display width.

If simplicity, speed of assembly and portability are what you need, then the Ripple ticks all the boxes. You can re-use and reconfigure it over and over again, saving you both time and money.

## Base support options



Standard Base Support



Close-to-Wall Base Support

## Key Features



All panels  
800mm wide



All panels can be used as  
flexi-link or frame mounted



Flex to almost  
any shape



Incredibly lightweight  
and compact



Fits into the boot  
of small cars



Single or double  
sided option



Two heights available:  
Ripple at 2000mm  
Ripple+ at 2200mm



Case to counter  
solutions



Extremely cost  
effective



Free online 3D  
design tool

## Easy Assembly



1) Attach base support to post



2) Attach bottom beam



3) Attach top beam



4) Complete frame



5) Attach panels

## Versatility built in



Single panel solutions

Multi panel solutions





# ISOframe<sup>®</sup>

## wave

**A fully flexible exhibition system with a host of accessories and attachments.**

Attach large screens, shelves and tables to create the perfect exhibition stand that you can build yourself and flex into any shape. Perfect for medium size event spaces.

**Ideal for floor sizes 9 - 50m<sup>2</sup>.**  
**Maximum height 2.49m.**



4m x 3m



2m x 2m



6m x 4m



6.5m x 4m





Maxi height Wave stand with shelving, 5m x 3m



Wave stand in a corner site shell scheme, 5m x 3m



Two-sided shell scheme stand built in France, 4m x 3m



A Wave stand as a back wall with ISOframe counters, 5m x 3m



A three-sided shell scheme Wave stand, 5m x 3m



A design with shelving and downlighting, 5m x 2.5m

## Key Features



Tool-less  
assembly



Portable by car



Flex the display to create  
any shape you need



Enlarge or reduce  
to suit the venue



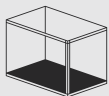
2090mm, 2290mm and  
2490mm height options



I-line system for perfect  
graphic alignment



Attach tables, shelves  
and media screens



Perfect for shell schemes  
or space only events



Free online 3D  
design tool

**ISOframe Wave.** Stunning looks, elegant shapes, infinite flexibility and a wide range of accessories, ISOframe Wave is the first portable display system that can be flexed into any shape during set-up.



1) The base support attaches to the post easily with our patented FASTclamp



2) Our unique Flexi-link beams slot between the posts. Shape the stand to suit the event space



3) Extend the posts to the full height



Flex your entire graphic wall into the shape you need at each event, whether freestanding or within a shell scheme.

Extend or reduce your display without re-printing graphics.

The unique, patented Flexi-link gives the system total flexibility to fit any shell scheme or freestanding floor space.

ISOframe Wave is easily portable by car and assembled without tools - ideal for the DIY exhibitor.



4) Attach the self aligning graphics



5) Add lights, media screens etc



6) Complete stand

## Wide range of modules available

Configure your Wave system to include any of these modules



Table module solutions



Oval shelf module



Semi-circular shelving or slatwall



Wave with door



Store room

*and many many more*



# ISOframe<sup>®</sup> fabric

**The tool-less self-build system for creating large exhibition walls with easy-to-transport fabric printed graphics.**

Our patented frame connection system means big stands can be assembled quickly and easily. Create curved or straight walls, mount media screens add doors for storage or meeting rooms. Perfect for larger event spaces.

**Ideal for floor sizes up to 25 - 100m<sup>2</sup>.  
Maximum height 3.5m.**



5m x 3m



8m x 3m



5.5m x 4.5m



7m x 4m



6m x 4m



Fabric stands can be built with integrated ceilings and screens. 3m x 2m



Assembled by customer in the USA. 6m x 3m



ISOframe Fabric on two walls with Wave wall, 4m x 3m



A feature wall on a larger stand built with ISOframe Fabric



On a larger scale, ISOframe Fabric can be used for big feature walls of any width



ISOframe Fabric is ideal for showcasing graphics in single piece walls

“ Just wanted to say THANK YOU again for your help with the stand – basically it looked brilliant! [We] managed to get it installed in no time (and next time we’ll be loads quicker). It fitted together superbly, the levels of engineering really are superb. ”

**Ian Chappell**  
The Message

**ISOframe Fabric. Silicone-edged fabric simply glides into a channel in the metalwork to create a stunning, high impact display. Perfect for shell cladding or as a freestanding structure.**

The system is our most portable yet; the fabric makes it possible to pack away the graphics in the smallest of spaces and the framework reduces down to easily fit in a car. Our patented FASTclamp enables it to be built 15 times faster and without screws!

ISOframe Fabric allows you to build your stand without levelling - it looks great even on the most uneven floor. The system is perfect for large flat or curved walls up to 3.5m high. Add doors and media screens to tailor the stand to your requirements.



## Key Features



Exclusive frame clamp creates perfect mitred corners and is 15 times faster to construct than rival fabric products



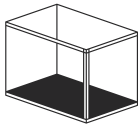
Tool-less assembly



Continuous, unrestricted fabric graphics



Extremely portable, lightweight graphics



Easy for the self-build market, both freestanding and shell clad



Add gentle curves and doors



Free online 3D design tool



1) The TWISTclamp connects the base support to the frame



2) Insert connecting plates



3) Attach the mitred post and secure with the FASTclamp



4) Framework can be assembled quickly using the FASTclamp



5) Multiple frames can be connected with the TWISTclamp



6) The fabric is simply inserted into the frame using the silicone bead

# ISOframe<sup>®</sup> express pop-up

**Ideal when speed is of the essence!**

A fast-to-assemble modular pop-up system that can be built to almost any size or shape to suit your requirements or choose from our standard range. Attach shelves, media screens and table attachments. A perfect system if your exhibition space is similar at every event.

**Ideal for floor sizes up to 50m<sup>2</sup>.  
Maximum height 3.66m.**



5.5m x 2m



2.5m x 1m



2.5m x 2m



3m x 2.5m



4.5m x 1.5m



A simple 3x3 pop-up



1) Remove frame from case to counter



3) Apply the magbars



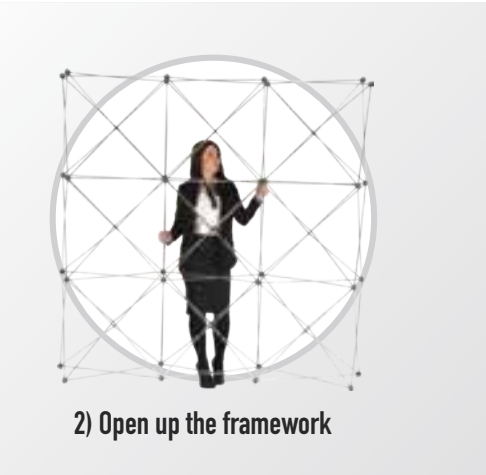
90 Degree corners can be built into Express Pop-up



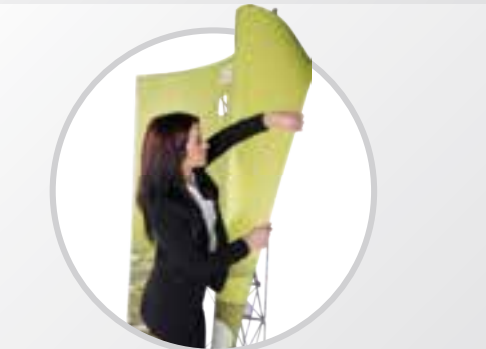
Express Pop-up can also be made as completely flat walls



ISOframe Express Pop-up can also incorporate the traditional curved pop-up ends, as well as contemporary flat wings



2) Open up the framework



4) Attach the graphics



A custom stand for a 3m x 1m exhibition space with screen and table

## Key Features



Very fast to assemble



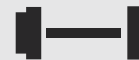
Attach tables, shelves and media screens without tools



A choice of traditional curve or contemporary flat wings



Special shapes, sizes and designs built to order



Cross-braced frame for amazing strength and stability



Frame design ensures graphics hang perfectly



Free online 3D design tool



# ISOframe<sup>®</sup> exhibit

**A custom-built self-build solution that can be re-shaped and re-configured for multiple shapes and sizes of event spaces.**

Semi-rigid graphics give a professional built look and finish. Add a wide range of accessories such as media screens, shelving and table attachments. Perfect for experienced self-build exhibitors.

**Ideal for floor sizes up to 75m<sup>2</sup>.  
Maximum height 4m.**



4m x 4m



6.5m x 3m



6m x 3m



Incorporate shelves and counters. 5m x 2m



Exhibit is the sturdiest of all the ISOframe products



Exhibit can also be built with impressive curves



Exhibit is strong enough to hang large floor tiles and a variety of other products that you may wish to showcase



Used as a simple backdrop. 12m wide



Create offices and storerooms by adding doors into the design



Add dimension to your stand by varying the height

“ I wanted to pass on my thanks to all of you for a truly impressive job, the speed of [the] quote, artwork assistance, admin help, even the way it was packed were all first rate as is the stand itself. The turnaround was awesome as well, [we] will definitely use you again in the future.

**Andy Sharrod**  
Mirafield Graphics

”

## **ISOframe Exhibit. If you want a custom built look to your exhibition stand but need it to be strong, re-usable and re-shapeable for multiple events, ISOframe Exhibit is your perfect choice.**

Fast, tool-less assembly and a wide range of graphic and accessory options means ISOframe Exhibit gives you the best visual impact for your investment.

Maximum impact, contemporary stands up to four metres high can be created to suit your style with a wide range of graphics options, including foamboard, textiles and even wood.

All Exhibit stands are bespoke, we can even design one system to fit multiple stand sizes.

ISOframe Exhibit is designed to be professionally installed, though can be self-installed with a little training.



## ISOframe Exhibit uses out patented FASTclamp connector for fast, tool-free assembly



1) Open the clamp



2) Insert beam into post



3) Securely fasten with the FASTclamp

## Complete framework can be assembled quickly, and seamless magnetically attached graphics give a custom-built appearance



1) Assemble the framework base structure



2) Complete the framework to a maximum 4m high



3) Apply seamless, magnetically attached graphics



4) Add doors, counters and special design features

## Key Features



Custom-build look and finish



Modular: cost effective and re-usable



Tool free assembly



Create stands for any event up to 4m high



Incorporate back-lit graphics, roofing and led lighting



Include doors and special product displays



Many graphic substrate options available



Free online 3D design tool

“ Thank you very much for getting the stand to us in time! It was amazing and everyone loved it.

It was one of the best stands there.

Our CEO is so pleased with it I think in the new year when we rebrand, we will get another one made.

**Amanda Sarson**  
eTeach

**ISOframe**<sup>®</sup>  
*isobar*

## Modular Counters can be expanded and reduced to suit any stand size.

A range of 800mm wide and 1m tall counter units can be assembled to create a very cost effective counter in an almost limitless array of shapes and sizes: curved, straight or combination counters. Optional built in LED graphic illumination on the counter top and base creates a high impact, contemporary feel.



1) The posts clamp into the base plate



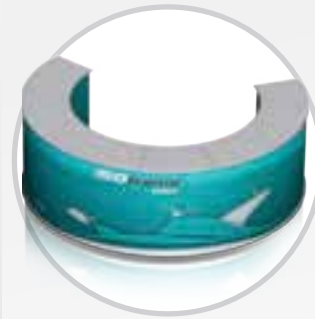
2) From the starter base, straight or curved extensions can be attached



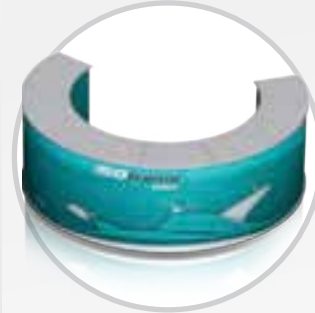
3) The tops attach using the clamps at the top of the posts



4) Optional shelves can be added, as can led lighting effects



5) Wide range of shapes and sizes available



# ISOframe<sup>®</sup> counters

## Freestanding Counters come in a variety of shapes and sizes and are available off-the-shelf.

They are easily transportable as a flat pack and quickly assemble without tools within minutes to create a stable exhibition work surface. Each counter can be accessorized with a wide range of components such as shelves and doors for storage, or visual elements such as iPad holders. ISObar can even be upgraded to take a total weight of 75kg.



1) Attach posts to the base plate with the FASTclamps



2) Add the top onto the posts and close clamps to hold in position



3) The graphic simply wraps around and attaches magnetically



4) Optional shelves can be added, as can LED lighting effects



5) Range of shapes and sizes available. Oval, Kidney, Small Rectangular, Large Rectangular and Circular.

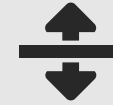
## Key Features



Compact size table tops for easy transportation



Tool-less assembly



Adjust the size of table to suit the event (only on modular)



Optional LED lights on table top and base



Optional internal shelving



Free online 3D design tool



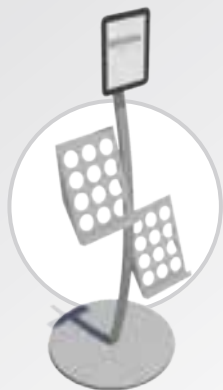
# ISOframe<sup>®</sup> infopoints

**ISOframe Infopoints are freestanding and can be used for holding media screens and tablets.**

**They're perfect for demonstrating apps and viewing product demos as well as capturing data from visitors to your stand.**

They are self-build, easy to assemble and give you a professional mount to showcase your products or services.

If you want your exhibition stand to not only look great but to give you the functionality that you need in front of your customers then it pays to add a few accessories.



Single iPad with  
Literature Holders



Circular Counter with  
Media Screen



Double iPad with  
Literature Holders



Media Screen with  
Literature Holders



Media Screen with Literature  
Holders and Mouse Table

# **ISOframe<sup>®</sup>** *lightboxes*

**ISOframe Lightboxes can give your stand greater visibility, increased interactivity with stand visitors, and the flexibility to work with different media.**

They can be used to form part of your stand and can be wall mounted or freestanding. They add an extra dimension to your exhibition presence and can be tailored to fit your designated space.

Backlit fabric graphics are particularly effective and give you a stunning visual identity. Lightboxes are also extensively used in the retail and fashion industries as well as exhibitions so they are a versatile piece of kit.



Smaller lightboxes can be wall mounted



Large lightboxes can be built as focal point backwalls

# ISOframe COMPARE FEATURES.

SOLUTION	DESCRIPTION	SELF-BUILD	PRO-BUILD AVAILABLE	PORTABLE BY CAR	TOOL-LESS	OPTIONAL TABLE ATTACHMENTS	OPTIONAL SCREEN ATTACHMENTS	OPTIONAL SHELVING	BENDABLE	RECONFIGURABLE	ROLLABLE GRAPHICS	SEMI-RIGID GRAPHICS	FABRIC GRAPHICS
RIPPLE	The ultra-lightweight flexible linking banner stand system.	•		•	•		•		•	•	•		
WAVE	A fully flexible exhibition system that comes with a host of accessories and attachments.	•	•	•	•	•	•	•	•	•	•		
FABRIC	The tool-less self-build system for creating large exhibition walls.	•	•	•	•		•			•			•
EXPRESS	A fast-to-assemble system when a flexible display is not required.	•		•	•	•	•	•			•	•	
EXHIBIT	the ideal solution for the experienced self-builder.	•	•	•	•	•	•	•		•	•	•	
ISOBAR	Portable free-standing and modular counters.	•	•	•	•		•	•		•		•	
INFOPOINTS	Media display accessories to enhance your stand.	•	•	•	•	•	•	•				•	
LIGHTBOXES	Stunning backlit stand design elements.	•	•	•	•		•					•	•
CUSTOM	Professionally installed, turn-key exhibition solutions.		•		N/A	•	•	•		•		•	•